

Website

St Ives CC AGM 2017

Website reskin

- Move to an updated look and feel
- Better use of imagery
- Improved mobile/tablet experience
- Better integration of social accounts

Content

- Predominantly news articles
- Static content relatively unchanged
- Forms (win bonus, simple kit items) integrated with Google
- Any new content suggestions?

Social media

Management of all social media accounts:

- Twitter (1,022 Tweets, following 113, 721 followers)
- Facebook club member group (114 members) and open Go Ride group (167 members)
- New Instagram account (120 posts, following 58, 109 followers)
- Strava club member group (105 members)
- Social Media policy